DawnMist Denture Adhesive provides a strong bond between gums and dentures. DawnMist Denture Adhesive offers a great fit and strong, long hold. So you can laugh, talk, eat, and drink with comfort and confidence. Free of artificial flavors and colors. Apply DawnMist Denture Adhesive to dentures in strips or series of dots. Do not apply to close to denture edges. If oozing occurs, use a little less DawnMist Denture Adhesive. Then press dentures firmly in place and hold briefly.