

[jump start the healing process]

Clinical evidence points to MEDIHONEY® with Active Leptospermum Honey –

as a first choice for stalled wounds. 1, 2, 3, 4





"Medical Grade" Honey Fast facts:

- Controlled against a rigorous set of systems and standards. Must demonstrate product consistency from batch-to-batch.
- Standardized rating system in place to quantify level of activity.
- Must be resistant to degradation by wound fluid, maintaining effectiveness in a wound environment.
- Sterilized by gamma irradiation, destroying any bacterial spores, without loss of product effectiveness.
- Comes from a traceable source and is free of pesticides and antibiotics.

[Active Leptospermum Honey makes the difference]

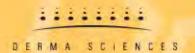
to both you and your patients

What is Active Leptospermum Honey?

- The most studied species of honey for the management of wounds and burns
- Honey derived from the pollen and nectar of specific Leptospermum species of plant in New Zealand
- Is unique among all types of honey in that it maintains its effectiveness even in the presence of wound fluid
- Is the only species of honey that has been shown in randomized controlled studies to help wounds – that have stalled under first-line treatment – to progress towards healing

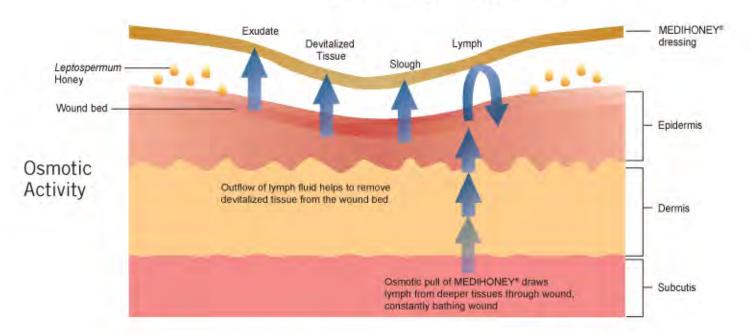
How does MEDIHONEY® help to promote healing?

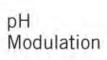
- Cleanses and debrides due to its high osmolarity 5
- Helps to lower overall wound pH 6.7
- Promotes a moisture-balanced environment conducive to wound healing
- Is non-toxic, natural, and safe
- Is easy-to-use, with the potential for extended wear times (depending on level of exudate)

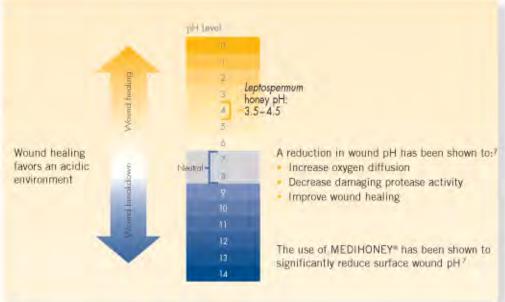


[Osmotic activity and pH modulation]

keys to wound bed preparation and healing progression









[Look to MEDIHONEY® as first-line of defense]

for stalled, non-progressing wounds

Non-Healing Post-Op Wound

Paul Liguon, MD and Kim Peters, RN, CWS: Case #1 of 8 presented at 2008 WUWHS

- Dehisced pectoral flap procedure
- Progress stalled under NPWT

MEDIHONEY initiated

- Rapid healing noted after initial daily applications
- Complete wound closure achieved by WK #3



Stalled dehisced post-op wound



WK #3 after MEDIHONEY® applications

Stalled Venous Leg Ulcer

Matthew Regulski, DPM: Case #3 of 8 presented at 2008 SAWC

- CVI, friable granulation tissue, edema, and pain
- Non-healing with compression therapy and a plain alginate dressing

MEDIHONEY" initiated

- Compression therapy continued
- Wound heals in 28 days



Non-healing, painful leg ulcer. WK #12 under compression



WK #4 after adding MEDIHONEY* under compression



[Effective on a variety of etiologies]

helping to make wound management easier

Pyoderma Gangrenosum

Cartierine T. Milne, APRN, MSN, CWOCN. Case #3 of 3 presented at 2008 SAWC & WOCN.

- Patient history of Crohn's disease
- Two wounds were both managed with systemic steroids, light compression to reduce edema and either plain alginate, or MEDIHONEY** alginate

MEDIHONEY® initiated

- By WK #2, the wound managed with MEDIHONEY® was reduced by 62%
- By WK #3, the wound managed with MEDIHONEY® healed, and the other wound is switched to MEDIHONEY® (heals at WK #4)



MEDIHONEY® on left, plain alginate on right



WK #3 ofter initiation of MEDIHONEY®

Recalcitrant Diabetic Foot Ulcer

Steven J. Kovros, DPM. Case #1 of 3 presented at 2008 SAWC

- Peripheral neuropathy, ESRD, and CCLI
- Dense fibrin tissue, slough and limited granulation tissue upon initial presentation

MEDIHONEY" initiated

- Dressing changes every other day
- Wound volume reduced by 25% by WK #4, and by 85% by WK #8. Complete healing by WK #16



Non-healing diabetic foot ulcer



WK #8 after initiation of MEDIHONEY



[Dressings that can be used from the start of the wound through to closure]

can help make wound management easier 10

MEDIHONEY® Gel Dressing

(Active Leptospermum Honey content - 80%, Natural gelling agents - 20%)

- More viscous formulation
- Increased physical stability allows the product to remain at the site of the wound – even in the presence of wound fluid and body heat



Usage suggestions:

For partial to full thickness wounds with light to moderate drainage.

MEDIHONEY® Paste Dressing

(Active Leptospermum Honey content - 100%)

 For use in hard-to-dress wounds and other wounds that would normally require a gel or paste



- This all natural and non-toxic honey dressing can be used safely in tunneled wounds or wounds with undermining
- An optional accessory applicator tip comes in each box, to help facilitate application into tough-to-reach areas





Note: Due to the high osmotic activity of MEDIHONEY* dressings, when appropriate it is recommended to protect the skin with a skin protectant, and to initially cover the dressing with a highly absorbent secondary dressing.

MEDIHONEY® Calcium Alginate Dressing

(Active Leptospermum Honey content - 95%)

- Honey impregnated into a calcium alginate dressing
- As wound fluid enters the dressing, the honey is released while the dressing absorbs and forms a gel

Usage suggestions:

Used in the same fashion as a typical calcium alginate or other gelling fiber dressing

MEDIHONEY® Honeycolloid™ Dressing

(Active Leptospermum Honey content - 80%)

Two versions: Adhesive and Non-adhesive

- The adhesive version is occlusive like a traditional hydrocolloid, having a thin film backing and adhesive border
- The non-adhesive version is not occlusive, and requires a secondary dressing to hold in place
- Both versions absorb light to moderate amounts of exudates
- The honeycolloid pad will form a gel as it warms up with body temperature and as it comes into contact with wound fluid

Usage suggestions:

- The adhesive version is an ideal dressing for lightly draining Stage II and III Pressure Ulcers, as well as Skin Tears that can be managed with an adhesive dressing
- The non-adhesive version can be used similarly to an alginate or a hydrocolloid paste to either cover or fill a partial-to-full thickness wound









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[Prepare. Promote. Progress.] with MEDIHONEY® Dressings

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MEDIHONE	Y® Gel Dressing		
Product	Description	Pkg Unit/Case	HCPCS
31805	0.5 oz	10/box, 40 case	A6240
31815	1.5 oz	1 box, 12/case	A6240
MEDIHONE	Y® Paste Dressing		
Product	Description	Pkg Unit/Case	HCPCS
31.505	0.5 oz	10/box, 40 case	A6240
31515	1.5 oz	1 box, 12/case	A6240
31535	3.5 oz	1 box, 12/case	A6240
MEDIHONE	Y [®] Calcium Alginate Dressing		
Product	Description	Pkg Unit/Case	HCPCS
31012	3/4 × 1.2"	5/box, 20/case	A6199
31022	2" × 2"	10/box, 100/case	A6196
31045	4" x 5"	10/box, 50/case	A6197
MEDIHONE	Y® Honeycolloid™ Dressing		
Product	Description	Pkg Unit/Case	HCPCS
Non-Adhesive			
31222	2° × 2'	10/box, 100/case	A6234
31245	4" x 5"	10/box, 50/case	A6235
Adhesive			
31422	2" x 2" (3½" x 3½" with adnesive border)	10/box, 100/case	A6237
31445	$4 \frac{1}{2}$ × $4 \frac{1}{2}$ (6° × 6° with adhesive border)	10/box, 50/case	A6238

For wounds that have not progressed with standard care, look to MEDIHONEY® to jump start the healing process. Contact your Derma Sciences representative today, call 800 825 4325, or visit us on the web at www.dermasciences.com.



www.dermasciences.com

Damid Sciences, Inc. 214 Comegie Center, Suite 300 Princeton, NJ 08540 Ipl 800 825 4325 (F) 609 514 8554



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